



*Waiting
For You™*
GREETING CARDS



*Keepsake Sentiments for Unborn Babies
...and their families*

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FOR IMMEDIATE RELEASE

Unique “Waiting For You” Greeting Cards Now Available at buybuyBABY Stores

Garden City, NY (October 2, 2006) – The unique line of “Waiting For You” Greeting Cards created to celebrate the arrival of newborn, adoptive, child or a preemie, is now available at buybuyBABY stores. Candace Dew and Nancy Boller, owners of Waiting For You, announced the addition of the new line of cards to the stores today. “We are pleased that customers at the buybuyBABY stores can now find those unique, but often difficult to find cards that congratulate expectant parents on their pregnancy and, or birth of a newborn. They can also find a line of cards to congratulate parents on the birth of a preemie, an adopted child, and cards for the new big brother or big sister.”

The Waiting For You cards combine beautiful photographic images of babies and young children with expressions of joy and congratulations to create a line of cards unique for new parents or siblings. Recently added to the Waiting For You holiday line are new designs for Grandparent’s Day, Halloween, Holiday, Hanukkah, and Valentine’s Day.

buybuyBABY has stores located in Rockville, Maryland; Springfield, Virginia; Paramus and Totowa, New Jersey; Garden City, Scarsdale, Huntington Station, New York; Chelsea, New York City. Waiting For You greeting cards will be featured in the buybuyBABY stores located at 895 East Gate Blvd. in Garden City, NY and 240 Route 17 North in Paramus, NJ.

About Waiting for You

The Waiting For You Greeting Card line is a unique concept which was inspired as creator Candace Dew searched for a greeting card to send to her much anticipated unborn grandchild. The idea became even more meaningful when co-founder Nancy Boller found she also was about to become a grandmother. These high quality, full color photographic greeting cards with unique captions celebrate pregnancy and birth like no other. In addition to cards expressing well wishes to unborn babies, the concept quickly expanded into additional card lines for new arrivals, parents-to-be, big brothers and big sister, holiday selections, Beach Babies, preemies, and adoption themes. Many of the cards feature their own grandchildren. For more information, call 610-837-7628 or visit www.waitingforyou.net.