



Keepsake Sentiments for **Unborn Babies**  
...and their families

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## Baby On The Way? Send Unique Well Wishes Today.

Partners Candace Dew and Nancy Boller are proud to introduce Waiting For You Greeting Cards. This unique concept inspired as Dew searched for a greeting card to send to her much anticipated unborn grandchild became even more meaningful when Boller found she also was about to become a grandmother. These high quality, full color photographic greeting cards with unique captions celebrate pregnancy and birth like no other.

The concept quickly expanded into additional card lines offering special occasion cards, Beach Babies, and original designs featuring their own grandchildren. Varied themes now include cards with well wishes to new babies, premies, adoption, parents-to-be, big brothers and big sisters.

The company's line of 4 1/4" x 6" greeting cards come store packaged in individual clear bags to avoid shop wear and are paired with vibrant-colored envelopes. The cards retail for \$3.25 each. There are several packages to choose from starting at \$74.00. An introductory package which includes a counter card rack is also available. For more information, call 610-837-7628 or visit [www.waitingforyou.net](http://www.waitingforyou.net).

**BABY**

**Welcome Wishes**  
Offer a range of congratulatory wishes for the mom-to-be and baby. They can accompany gifts or be sent alone with a personal message.

Hard feel ribbon card opens to read, "Congratulations on your new arrival." 5"x7" \$2.95. Allport Editions, Portland, OR. (800) 777-2644. Reader service #935

Direct Baby Shower card features the watercolor art of Cecie McCaffery. Illustrated inside reads, "Baby brings... wonder, love" and a list of other joys. Plex, Genard, CA. (800) 544-3465. Reader service #938

Baby in sailboat inspired card can be personalized. 4 1/4"x6 1/2", 5 1/8" len. Dalaney Lee Stationery, Brooklyn, NY. (718) 596-4169. Reader service #932

Baby Shop sign with stork card comes plain or glittered. Inside reads, "Congratulations." \$2.50, plain; \$3, glittered. Rock Scissor Paper, San Fernando, CA. (818) 361-1142. Reader service #937

Humorous card features a real photograph on the front. Inside reads, "I'm sorry dear, but mommy has outgrown your diaper changes to your daddy. You'll find him on the sofa watching the game." \$3.25. MKWright, Charlotte, NC. (704) 335-0695. Reader service #939

Hot Mama card opens to read, "Congratulations!" Part of the T-Note Girls line. 5"x7" \$3. Polished Pearl, Toluca Lake, CA. (877) 543-7906. Reader service #934

Inside of this card reads, "It's time to arrive." 4 1/4"x6", \$3.25. Waiting for You, Bath, PA. (610) 837-7628. Reader service #936

Put your best foot forward

It's time to arrive

oh meet little one

**BABY Shop**

**HOT MAMA**

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Gifts & Decorative Accessories

