



Keepsake Sentiments for Unborn Babies
...and their families



Media Contact:
Candace Dew
Waiting For You, LLC
610-837-7628
candace@waitingforyou.net

Company Fact Sheet

- Created by Candace Dew and Nancy Boller, co-workers and friends for over 15 years, who delight in celebrating pregnancy and birth.
- The first card line was conceived in August 2004, with the focus on unborn babies.
- Waiting For You Greeting Cards now include cards not only for unborn babies, but for new babies, and also their families.
- A total of 61 card designs are available, offering cards for Babies on the Way, New Babies, Holidays, Beach Baby Collection, Premies, Twins, Adoption, Big Brother, Big Sister, and original designs featuring family babies.
- These beautiful photographic cards, with heartwarming captions, express well-wishes to unborn babies, parents-to-be, big brothers, big sisters, premies and adoption themes.
- The company's line of 4¼"x6" greeting cards come paired with vibrant colored envelopes and are packaged in individual clear bags to avoid shop wear. The cards retail at \$3.25 each. Currently sold to wholesale distributors, they are available at gift, maternity, baby and hospital shops.
- Four packages currently available including Introductory Package which includes rack. We also customize packages to suit customers needs (minimums required).

www.waitingforyou.net